

Sydney Olympic Park 2050 Vision & Strategy

Summary

SydneyOlympicPark 

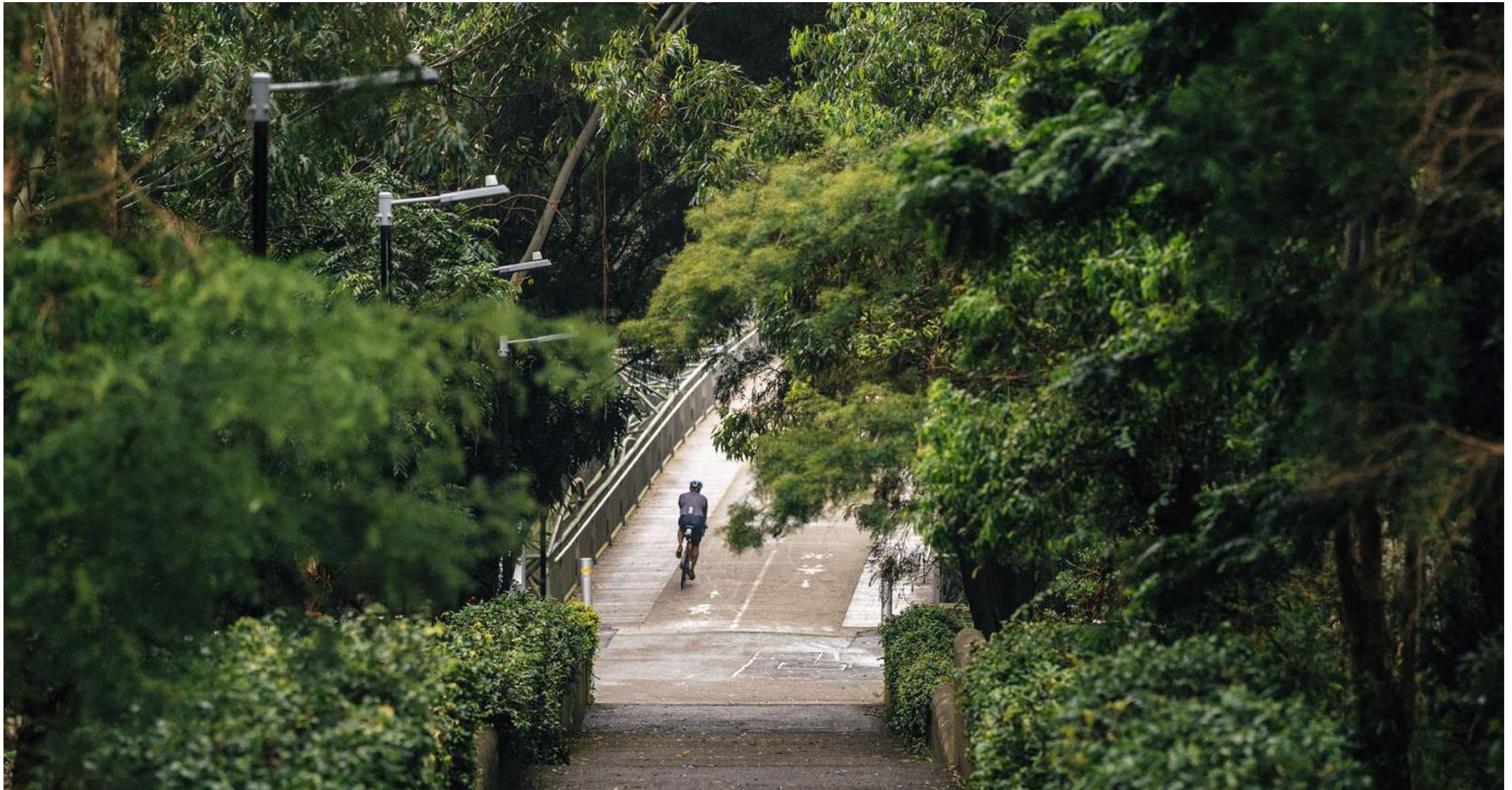


We acknowledge the Wangal as the first Custodians of the land, air and waters now known as Sydney Olympic Park.

We pay respect to all First Nations People and our community Elders past, present and emerging.

'It's important to recognise that this is an evolving thing, this is a living organism. Although the Olympics were great, the last thing anyone should want to do is wrap it up in a time capsule and leave it the way it is. It's important that we keep changing the site and evolving.'

Michael Knight AO, Minister for the Sydney Olympic Games



A cyclist riding through Sydney Olympic Park

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Executive Summary

Few urban parklands in Australia are endowed with the potential of Sydney Olympic Park. It's a suburb that benefits from scale, CBD proximity and national significance, all of which have played an important role in its evolution since hosting the 2000 Olympic Games. As the 640-hectare site continues to evolve into thriving neighbourhoods, it will reconnect with its Wangal roots and natural assets to provide a meaningful connection to Country.

This Vision & Strategy serves as a roadmap that will inform decision-making for the next three decades of its life, guiding Sydney Olympic Park Authority and its partners to deliver on the ambitious 2050 Vision to transform the Park into a place that is a home, workplace and playground for thousands of Sydneysiders.

The Opportunity

Sydney Olympic Park features a mix of urban environments and natural landscapes and is home to some of Australia's premier sports and entertainment facilities, embodying an enduring Olympic legacy that has defined its identity for the past 20 years. This Vision presents an opportunity for a step change in thinking and for a series of paradigm shifts in how people think about Sydney Olympic Park as a place, how it is planned for the future and how it operates today.

Sydney Olympic Park's public ownership and focus on the public good creates an opportunity for the suburb to contribute to solving Sydney's problems by playing a bigger role in Greater Sydney.

Over the next three decades, Sydney Olympic Park has the capacity to deliver large-scale development for public good, enhance green and blue corridors through the park and function as a democratic public realm for locals, the broader Sydney community and visitors from across Australia.

Why now?

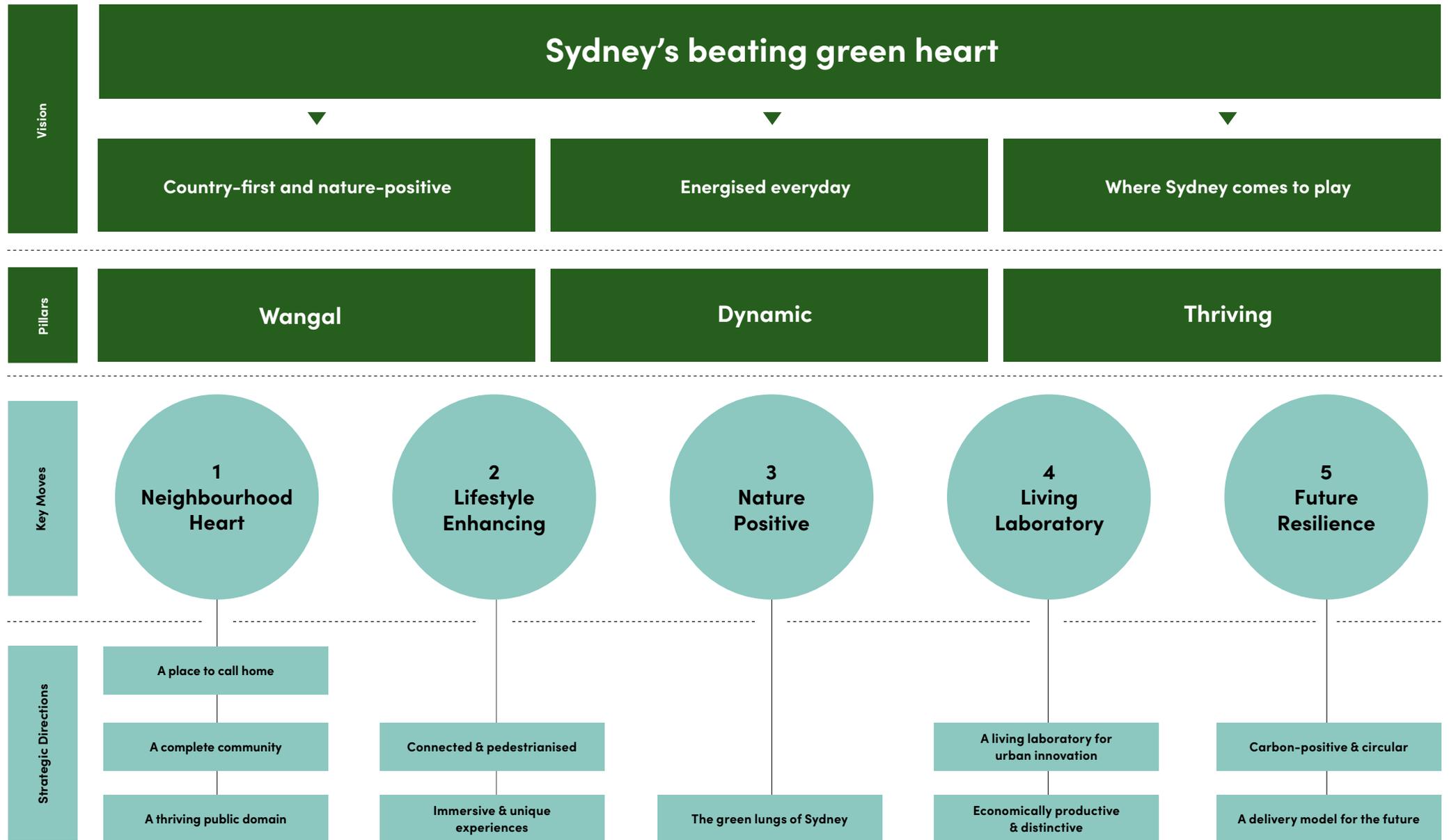
The arrival of the Sydney Metro West will be a catalyst for change at Sydney Olympic Park, delivering benefits including dramatically increasing accessibility to the neighbourhood and supporting the growth of jobs and the delivery of new homes.

Increased recognition of the importance of caring for Country provides a much richer ecological and cultural framework for the future of the Park. In a time of dramatic environmental and climatic change, if we care for Country – it will care for us.

Meanwhile, increased focus on technology systems and infrastructure can provide real-time data insights to ensure that Sydney Olympic Park can learn and adapt to changing needs. The suburb's sustainability focus contributes to ambitious step-changes in environmental performance and attracts investment aligned with this ambition.

Sydney Olympic Park's development will contribute to the aspiration for a 30-minute city that rebalances where people live, work and spend their leisure time and will create a vibrant place for residents, workers and visitors.

Executive Summary



Approach

This Vision & Strategy has been developed in a highly collaborative way.

Connection with Country has been foundational and deeply influenced the development of the Vision & Strategy – Country shaped the process of creating the vision and is embedded as a priority in the intent of all aspects of the Vision, including directions, actions and moves.

The development of the Vision was also engagement-led, reflecting the collective views, concerns and ambitions of Sydney Olympic Park’s diverse communities and stakeholders.

Country First

This work has been led by and informed by First Nations voices and is underpinned by the principle of self-determination. It is focused on the Country-First principles of reconnecting with Wangal Country, regeneration, a culture of reciprocity and an adaptive capacity for change.

This Country-First approach is vital not only to preserve and celebrate the important environmental and cultural significance of Wangal Country, it also reflects a need to design with the local environmental conditions to ensure that Sydney Olympic Park is resilient and adaptive in the face of climate change.

By designing with a Country-First approach, we can design a place that gives back more than it takes. A regenerative Sydney Olympic Park will be a thriving place in that it surpasses the principles of sustainability – environmentally, socially and economically.

‘We need to foster a greater understanding amongst non-Indigenous Australians of the significance of Wangal Country and the way in which we can all connect to it.’

Susan Moylan-Coombs, The Gaimaragal Group

Community and Stakeholder Engagement

The Vision has been co-created with hundreds of stakeholders, residents, workers, visitors, businesses, community and sporting organisations and Government representatives, drawing from deep conversations and rich insights gathered through the engagement process.

The following key themes emerged throughout the community and stakeholder engagement process and are reflected in the subsequent future directions for Sydney Olympic Park.

- 1 Caring for Country
- 2 Protecting ecology
- 3 Transport connectivity
- 4 Sustainability, innovation and education
- 5 Needs of growing community
- 6 Community and elite sport
- 7 Vibrant and welcoming
- 8 Arts and cultural participation and production
- 9 Thriving community
- 10 Tourism destination
- 11 Future-focused governance model

Context

Place

Sydney Olympic Park is one of Sydney's most significant urban precincts, thanks to its verdant ecological value, historic legacy, scale and the cluster of entertainment, sport and recreation assets which is unparalleled in the city.

Past

Sydney Olympic Park rests in Wangal Country, on the southern shore of the Burramattagal, known today as the Parramatta River. For millennia it has been home to the Wangal and a gathering place where First Nations people would meet, celebrate and trade.

The 2000 Olympic Games necessitated a mammoth site to introduce Sydney to the world and the 21st century. The parklands were engineered from 9 million cubic metres of waste, reclaiming an industrial wasteland as a vital recreational resource for the people of Sydney and habitat for wildlife.

Present

Today, Sydney Olympic Park is home to elite sports and entertainment facilities. Events held here, including drawcards like the Royal Easter Show, bring over 10 million visitors annually through the suburb for more than 5,000 events.

On non-event days, Sydney Olympic Park has a steadily growing community of 5,600 residents and 19,500 workers (in 2021). The local population is typically young, renting and born overseas, while the workforce is mostly white-collar and employed in finance and insurance.

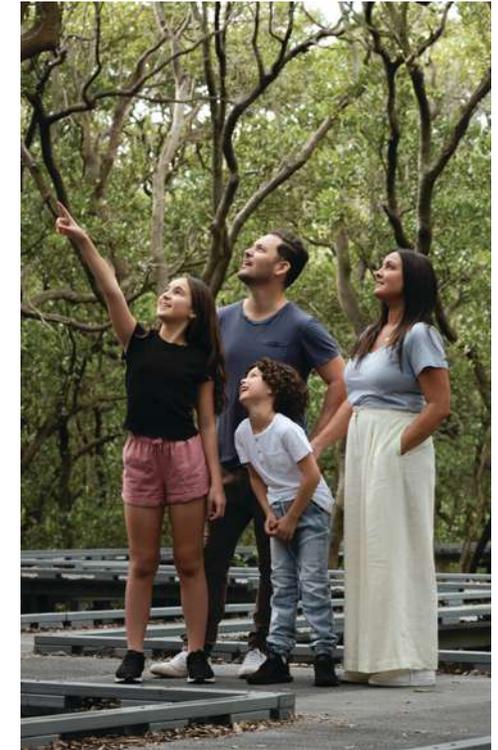


Cathy Freeman winning the 400m gold at the 2000 Sydney Olympic Games

The Olympic legacy has left the suburb with international prestige and at the forefront of urban sustainability, but its 'island' status has created a perception that it's a place where most people only go if they have to. Even though the 430-hectare parklands are well loved, the town centre is only really activated on event days.

Future

Sydney Olympic Park is almost entirely under public ownership, giving leeway to explore progressive approaches to development. Its growth can aspire to tackle the convergent crises of housing affordability and equality, climate change and the Covid-19 pandemic.



A family exploring the Badu Mangroves at Sydney Olympic Park

The addition of a station on the Sydney Metro West line will transform Sydney Olympic Park into an everyday place – one with new opportunities to do business, enjoy everyday conveniences and spend leisure time as a local and a visitor – as well as ease the burden on public transport during large-scale events.

People

The mandate of this sprawling neighbourhood has always been an elastic one – balancing its function for Greater Sydney and the nation with the needs of the local community.

Residents

The population of Sydney Olympic Park is young and ethnically diverse, with many renting in the area due to its proximity to the Sydney and Parramatta CBDs. The median age is 31 years old and, while two-thirds of residents are either SINKs or DINKs, there are young families who have the luxury of parklands at their door.

All homes in Sydney Olympic Park are apartments; it will become a high-density suburb. In these dwellings, Chinese, Korean and Indian-born millennials are highly represented and over three-quarters of these households primarily use a language other than English. The majority of local residents own a single car, while 17% own two and 12% do not drive a vehicle of any kind.



Residents enjoying a picnic in Bicentennial Park

Workers

Sydney Olympic Park's workforce is a mix of white-collar, science and tech, arts and recreation, emergency services and seasonal event workers. The pandemic reshaped office workforces, with many people continuing to work remotely part- or full-time. However, the suburb's 19,500-strong workforce (as of 2021) has a diversity of industries



Workers commuting at Sydney Olympic Park station

that operate onsite, guaranteeing a healthy working population.

The parklands attracts a growing volunteer population who preserve one of Sydney's most biodiverse green spaces. Between 2020 and 2021, there were 1,298 volunteer hours donated by environmental organisations to monitor and care for the Park's local flora and fauna.



Students participating in the 2019 Youth Eco Summit

Visitors

Visitors are vital to the Sydney Olympic Park ecosystem. The suburb is home to large-scale events, from rugby grand finals and athletics spectacles to live stadium performances by entertainment juggernauts like U2 and Adele.

Each year there are 160 days where major events are held, drawing visitors from Greater Sydney, regional NSW, interstate and – as tourism numbers return to pre-pandemic levels – around the world.

Sydney Olympic Park also hosts business conferences, community events and (between 2018 and 2019) over 23,000 school students on parkland excursions.

City-wide Solutions

It takes scale and ambition to address the intractable challenges faced by Greater Sydney, and Sydney Olympic Park having both scale and ambition means it has advantages over other centres in Greater Sydney and nationally that it can draw on to create a distinct identity and add value to Greater Sydney.

Climate



A changing climate, with more extreme weather events and the need to reduce carbon emissions.

Pandemic



The impact of the pandemic on economies, places and communities.

Habitat



Addressing habitat fragmentation.

Housing



Housing diversity and affordability.

Social



Social infrastructure to connect and improve health and wellbeing.

Challenges and Opportunities

This Vision & Strategy provides an opportunity to address some of Sydney Olympic Park's challenges. The potential for change in Sydney Olympic Park is vast. A future vision requires a number of possibilities to be considered – both as opportunities and challenges.

Challenges

Lack of direct public transport

Scale of Sydney Olympic Park and its public domain

Effectively an island in the centre of Sydney

A separation of the parklands and town centre

The strength of the Olympic legacy

Its unique governance structure and diverse stakeholders

Opportunities

Direct and convenient public transport with Sydney Metro West

Plan for dual roles in catering to local and global audiences

Plan for more people and greater diversity

Integration of the natural and built environments

Build on the Olympic legacy

Develop a town centre and parklands resilient to future shocks

Place Vision

Vision

In 2050, Sydney Olympic Park will be a highly-connected series of diverse neighbourhoods and experiences – from the big buzz and roar of the crowd to the small moments of peaceful solitude – and where curious minds experiment to solve challenges now and for the future.

Sydney Olympic Park is Sydney's beating green heart

**Energising the
Everyday**



**Country-First &
Nature Positive**



**Where Sydney
Comes to Play**



Vision



Sydney Olympic Park is

Sydney's beating green heart



Vision

In 2050, Sydney Olympic Park will be a highly-connected series of diverse neighbourhoods and experiences. Many will live and work in this multi-faceted suburb, others will visit – for events, for its diverse attractions or for everyday retail and neighbourhood needs. Sydney Olympic Park’s diverse communities will each experience the Park differently. It’s what makes it a complex and thriving place.

Sydney Olympic Park is Sydney’s beating green heart

Energising the everyday

A place with energy, rhythm and vitality, reflective of the culture, people and unique characteristics of the place.

A place where responsible housing, daily services and infrastructure make life easy.

Country-first and nature-positive

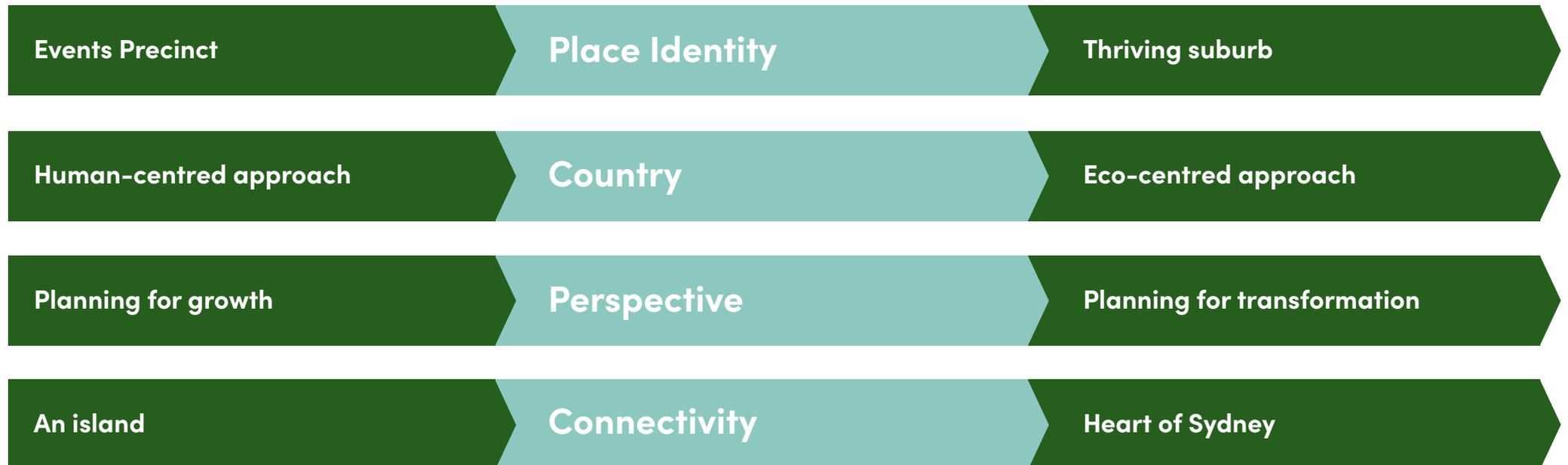
A place where Wangal Country is honoured through sustainability and regeneration and parklands nourish the community by providing the green lungs for Sydney.

Where Sydney comes to play

A place where sports, entertainment and arts will captivate the crowds, providing more reasons to linger longer and explore.

Paradigm Shift

The realisation of this vision for Sydney Olympic Park in 2050 requires a series of paradigm shifts in how it is thought of as a place, how it is planned for into the future and the step change in how it operates today.



Place Pillars

A set of Place Pillars reflect the DNA of Sydney Olympic Park and are the foundations from which decisions are made for the future of the neighbourhood.



Wangal

For millennia, Sydney Olympic Park has been a place for connection – for people to come and gather. As it continues to evolve, deep respect and care for Country ensures the culture of the Wangal is told, celebrated and honoured, with learning at its core.

Authentic and sustained engagement with First Nations Elders continues so that the Park develops with respect and honour for its history. A focus on sharing opportunities, on enabling mutual benefits between diverse communities and people living with nature ensures relationships are reciprocal within Sydney Olympic Park.



Dynamic

Sydney Olympic Park is a complex place, with many uses and experiences. It will be resilient to change and adapt to future needs while continuing to accommodate temporal events and respond to long-term opportunities.

With flexible and multi-functional buildings, neighbourhoods and spaces it will support the diversity of uses and people. It will be a highly accessible and inclusive place that creates a strong sense of welcome and belonging for all communities.



Thriving

A true innovator since 2000, Sydney Olympic Park will continue to place sustainability at its core. Urban regeneration takes the next step as we transition towards a more mature and complex place, where economic diversification, social cohesion and environmental outcomes are balanced. This ensures its position as a benchmark for a cool, green, healthy and thriving environments and communities.

Key Moves & Strategic Decisions

Key Moves

Five Key Moves will serve as linchpins for Sydney Olympic Park's transition towards becoming **Sydney's beating green heart**. With a 30-year horizon, the transformation of the suburb will be realised through both short and long term actions.



Neighbourhood Heart



Lifestyle Enhancing



Nature Positive



Living Laboratory



Future Resilience

Neighbourhood Heart

Sydney Olympic Park will transform from an events precinct to a thriving, highly-activated suburb. The diverse experiences and range of attractions Sydney Olympic Park offers means it will be a hive of activity day and night, weekday and weekend, drawing locals and visitors alike.



Neighbourhood Heart

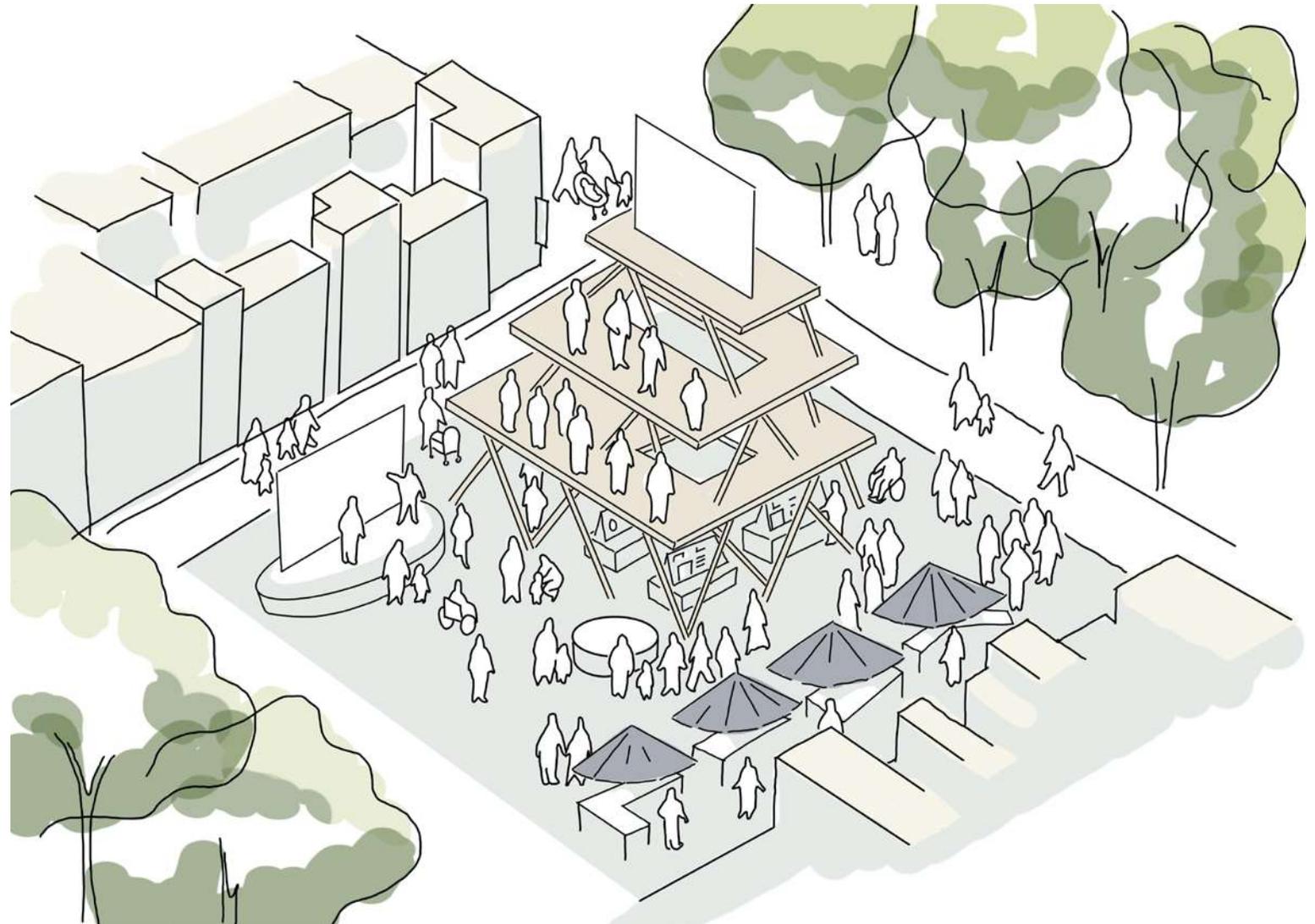
Short-Term Actions

Create a temporary 'meantime' neighbourhood

The 'meantime' neighbourhood will set the tone for the Sydney Olympic Park of the future – a place of activity, innovation and human-scaled spaces – and will fill the gap before the new Metro station and improved retail is delivered while also informing visitors and residents of the long-term transformation of Sydney Olympic Park.

Temporary and pop-up spaces will host retail, hospitality, events, gallery spaces, community spaces and affordable work and production spaces, it will test the demand level for each of these aspects.

Showcasing innovative deconstructable, lightweight and circular building techniques, the 'meantime' neighbourhood will provide a place to meet before events and a place to linger afterwards.



A 'meantime' neighbourhood will set the tone for the future of Sydney Olympic Park and showcase innovative building techniques

Neighbourhood Heart

Strategic Directions

A place to call home

With a population forecast to exceed 7.9 million by 2051 and increasing property prices, Greater Sydney requires more diverse and more affordable housing.

With its majority government ownership, Sydney Olympic Park has an unparalleled opportunity to deliver not just new homes in a well-connected suburb, but to deliver affordable and diverse housing that meets wider social and economic objectives.

A focus on diversity and affordability will also drive innovation. Sydney Olympic Park is extremely well-placed to become a place known for its innovative approaches to addressing housing affordability issues.

Measures of success

- 50% of all residential dwellings are non-private market housing
- 15% of all dwellings are Social and Affordable Housing



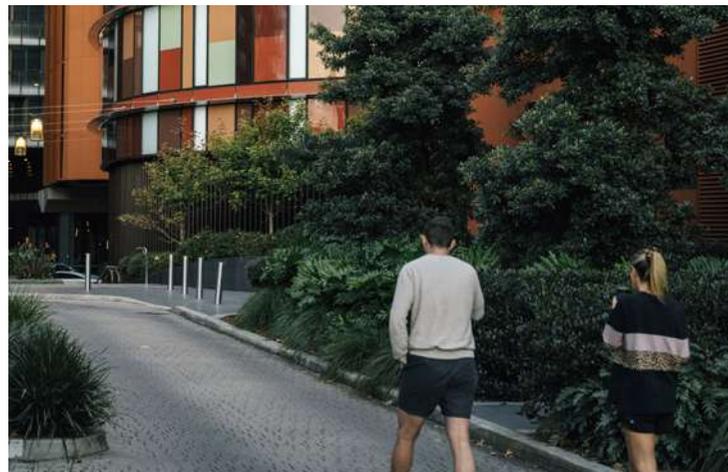
Action 1

Deliver diverse housing options, including affordable, essential worker, student, inter-generational, accessible and social



Action 2

Deliver innovative housing solutions including leasehold models for new residential, delivering non-private market housing, build-to-rent and the potential for different tenure models



Action 3

Ensure housing is integrated seamlessly with other uses and reflects the character, scale and diversity of the neighbourhood

Neighbourhood Heart

Strategic Directions

A complete community

Sydney Olympic Park will be a liveable suburb that provides everything required for its community to feel at home. This will ensure a sense of custodianship felt by residents as the neighbourhood welcomes over 10 million visitors a year.

Sydney Olympic Park will provide the spaces that its community needs to connect, access services, learn, and stay healthy and will respond to the cultural, age and social diversity of its future residents and visitors.

The delivery of these welcoming, affordable and inclusive places – including schools, affordable meeting spaces and community hubs, creative spaces and informal sport and recreational facilities – is central to achieving social cohesion.

Measures of success

- Maintained or improved outcomes for the social life of Sydney Olympic Park against social indicators developed in a future Social Cohesion Framework



Action 1

Provide social infrastructure to support a growing population and connect the Olympic Peninsula



Action 2

Activate the public domain with spaces for informal participation in and out of event time and create the conditions for local community use



Action 3

Provide a range of smaller spaces and events that cater to local interest and deliver new social infrastructure for creative and cultural production and participation



Action 4

Embed ongoing community participatory design and idea exchange processes into future planning and design activities

Neighbourhood Heart

Strategic Directions

A thriving public domain

As Sydney Olympic Park transitions to a multi-faceted suburb, there must be a balance between creating spaces that still allow it to function effectively as a globally-significant events, sport and recreation precinct, but also become a thriving neighbourhood for those who live and work in it every day.

Sydney Olympic Park will be energised with a highly active, fine-grain public domain, where residents feel they have permission to use spaces during events as well as everyday. Public spaces will be designed to support the ebb and flow of events while providing residents with a diverse urban environment for the community to socialise in, activate and call their own.

Measures of success

- Increased visitor time before and after events
- The public domain of the town centre is active every day and evening with a diversity of formal and informal activities



Action 1

Create human-scale spaces and pedestrian links where people feel safe and welcome



Action 2

Create public spaces that accommodate activities of different scales, ensuring Sydney Olympic Park upholds its local and global role



Action 3

Plan spaces are adaptable and cater for the distinct needs of locals and visitors as well as the coming together of both



Action 4

Enable a diversity of active ground floor uses, instead of relying on retail alone, to create diverse public domain experiences



Action 5

Design and manage the public domain to increase informal sport and recreational opportunities

Lifestyle Enhancing

Sydney Olympic Park will be a car-lite and pedestrian-priority suburb that prioritises health and wellbeing. It will be defined by a ring road surrounding the town centre, within which streets are transformed into places for the communities of Sydney Olympic Park and Greater Sydney to play and meet.



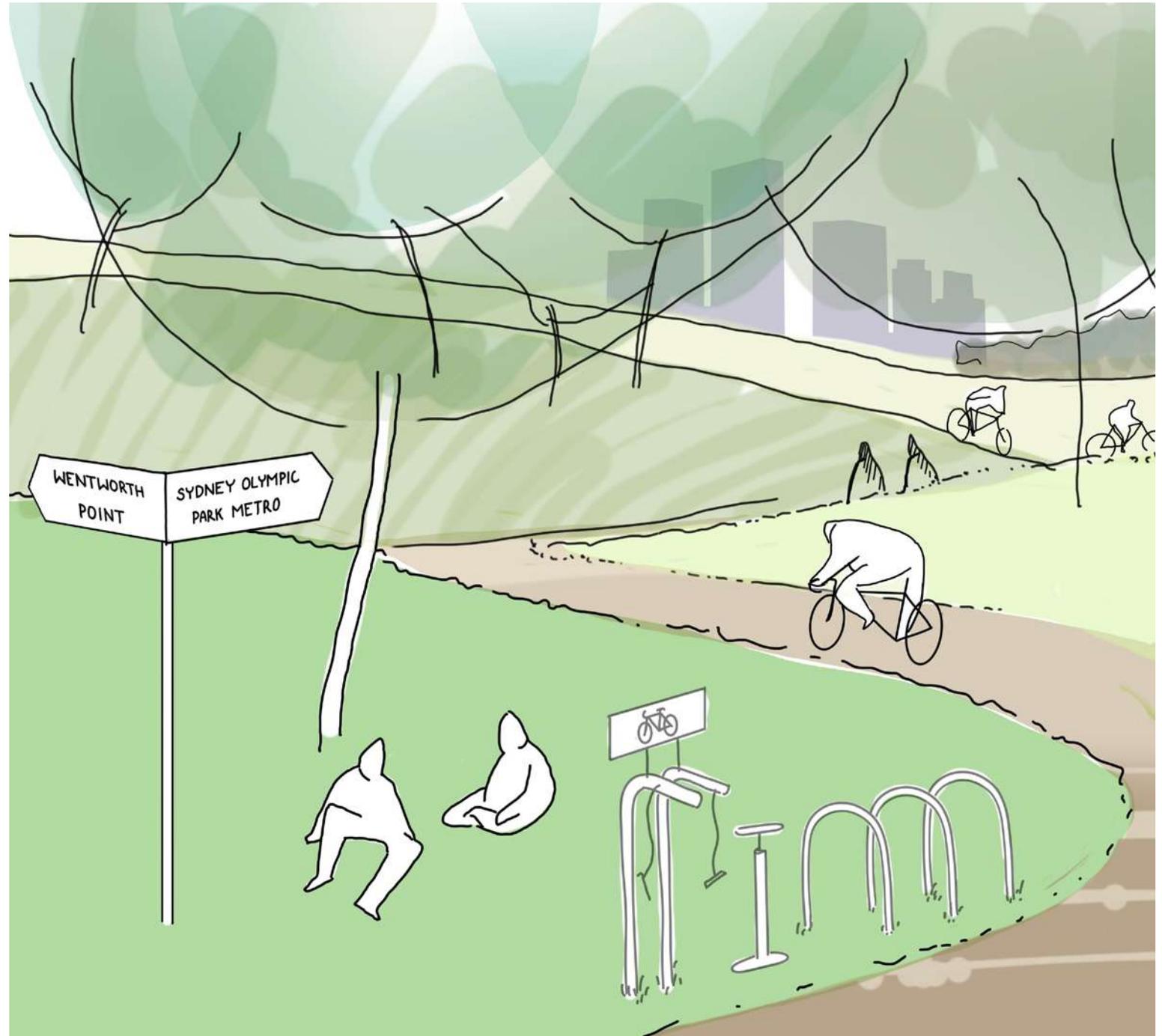
Lifestyle Enhancing

Short-Term Actions

Light-touch interventions with big impact

Begin re-imagining existing streets and connections and embrace 'tactical urbanism' with a series of light-touch changes to begin repositioning Sydney Olympic Park for its car-lite, pedestrian-centric future. This includes demarcating and separating active transport routes, turning existing car-dominated streets into shared or pedestrian-only streets and reducing vehicle speeds across the future pedestrian-priority zone.

Active transport connections will extend into the surrounding neighbourhoods, increasing the surrounding communities' access to Sydney Olympic Park. Reduced vehicular speeds on existing roads combined with a series of street-based events will bring life to the streets and plazas.



An active transport connection extending from Sydney Olympic Park into the surrounding neighbourhoods

Lifestyle Enhancing

Strategic Directions

Connected and pedestrianised

Sydney Olympic Park has been seen as an island in the city's geographic heart, suffering from a lack of connectivity outside of event days and also with surrounding suburbs. The completion of the Sydney Metro West by 2030 will radically alter the suburb's connectivity to the rest of Sydney.

This provides the opportunity to re-imagine internal movement across Sydney Olympic Park. Transitioning into a pedestrian-priority and car-lite suburb provides an opportunity to create a suburb of five-minute walkable neighbourhoods.

These will reduce the dependence on cars and improve health and wellbeing outcomes, particularly for local children.

Measures of success

- Public or active transport form majority of trips in and out of Sydney Olympic Park
- Walking, cycling or other personal mobility to form all local trips within Sydney Olympic Park
- Sydney Olympic Park becomes a Faster Rail station location



Action 1
Create pedestrian priority zones across Sydney Olympic Park's town centre, particularly in neighbourhoods with higher levels of mixed use



Action 2
Ensure direct active transport connections to public transport and concentrate areas of higher activity around Metro station



Action 3
Connect Sydney Olympic Park with adjacent neighbourhoods, particularly Carter St, Newington, Wentworth Point, Lidcombe, Homebush and even Parramatta



Action 4
Support innovative approaches to personal mobility, including e-scooters and autonomous vehicles, across Sydney Olympic Park



Action 5
Establish a strong connection to regional NSW, leveraging the Royal Agricultural Society and potential Faster Rail links

Lifestyle Enhancing

Strategic Directions

Immersive and unique experiences

Sydney Olympic Park has been a place for people to gather and celebrate for thousands of years, with First Nations communities celebrating on Wangal Land. More recently, people from all over the world have celebrated at Sydney Olympic Park through the Olympics and other global and local events.

Building on its strong events and sporting identity, Sydney Olympic Park will create new everyday visitor experiences and a tourist destination. Visitor attractions, from new sport and recreational facilities to cultural and educational attractions, will provide experiences for locals and international visitors alike.

Events and everyday will entwine, breathing life into Sydney Olympic Park, with year-round activation creating a thriving suburb.

Measures of success

- Increase of total annual visitors to beyond pre-Covid levels
- Increase in visitors coming to the Park for reasons other than sporting, events of parklands – to reflect the increased diversity of uses



Action 1
Diversify Sydney Olympic Park's identity as a visitor destination beyond sport and events



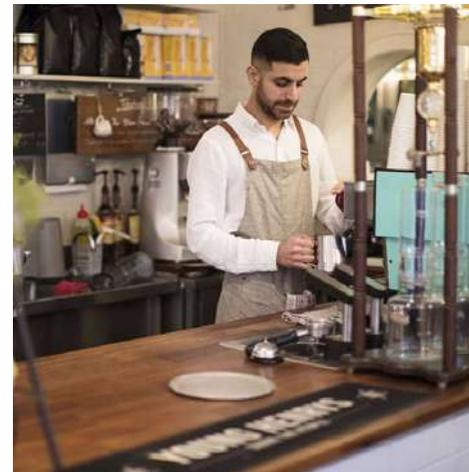
Action 2
Build on Sydney Olympic Park's role as the 'Home of Sports' by attracting future sports and targeted investment in sport, including events, facilities and associated industries



Action 3
Amplify Sydney Olympic Park's business events identity



Action 4
Provide a range of short-term accommodation types to meet growing demand



Action 5
Create an experiential retail and hospitality offer to support the visitor experience

Nature Positive

Sydney Olympic Park will be a 21st-century reimagining of the garden suburb, redefined to respond to the demands of contemporary, mixed-use, high-density communities.

The parklands will expand into Sydney Olympic Park's town centre, creating cool, green places for local communities to meet. Biophilic design will be embodied into all elements of the built environment, creating a living, breathing suburb.



Nature Positive

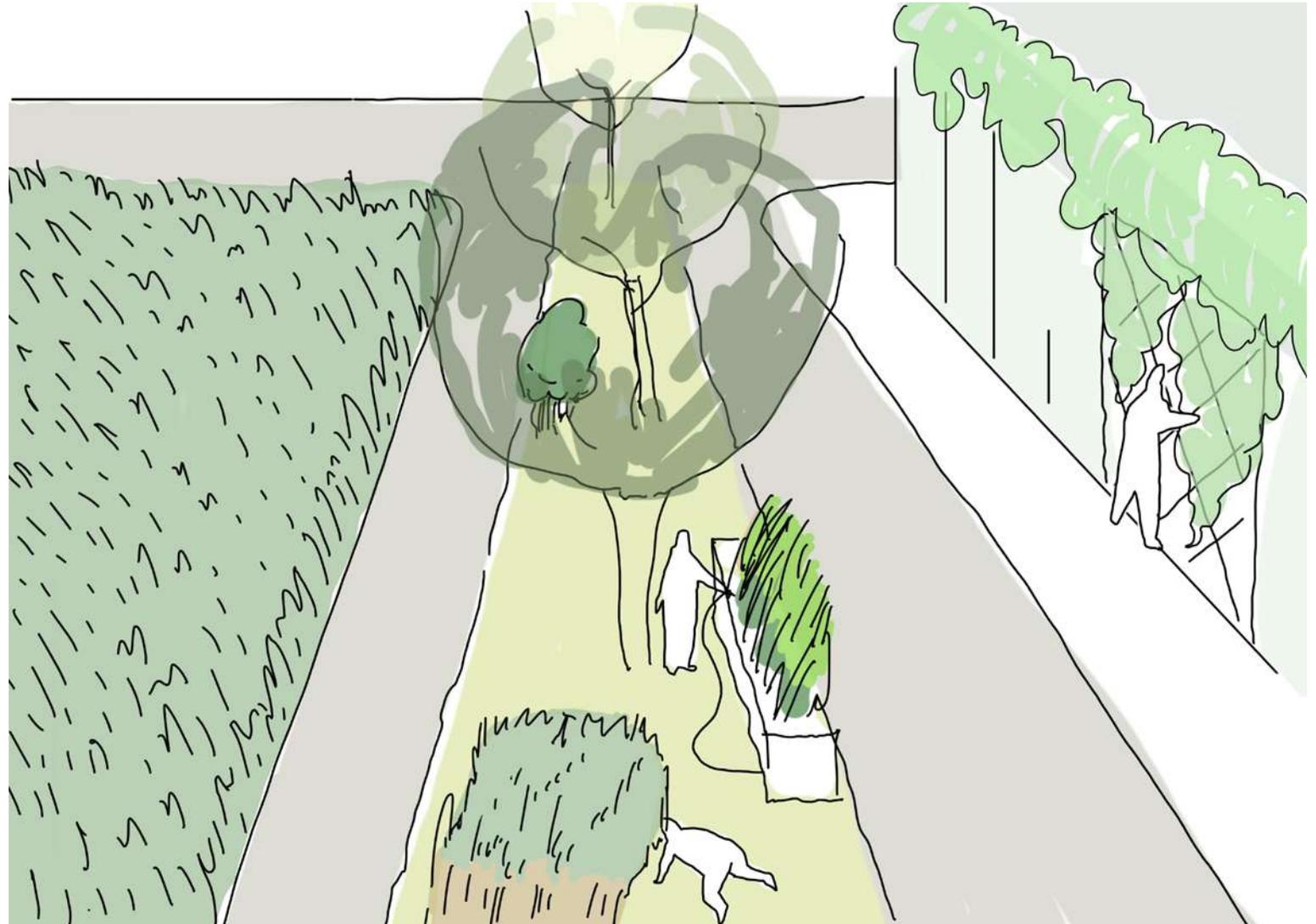
Short-Term Actions

A green, communal and productive public domain

Transitioning to a nature-positive suburb will take time and come to life incrementally with green walls and roofs of buildings and new parks.

So in the meantime a 'guerrilla gardening' approach will be adopted on a grand scale, adopting a 'just do it' mindset that looks for possibilities and encourages ideas. Key to this is the re-imagining of existing buildings, streets and plazas as temporary gardens and transforming key avenues into temporary linear parks.

Parts of the town centre will be transformed with species that reflect Wangal Country. Programs to green existing buildings can begin to redefine the built form and urban core of Sydney Olympic Park, encouraging green roofs and walls to emerge, providing habitat and cooling the surrounding micro-climate.



Sydney Olympic Park will become a nature-positive suburb through guerrilla gardening, temporary linear parks and the greening of existing buildings

Nature Positive

Strategic Directions

The green lungs of Sydney

In 2050, Sydney Olympic Park will be an exemplary high-density, nature-positive suburb that showcases how development can actively contribute to the regeneration of local and regional ecosystems.

At its heart will be a deep understanding of and connection with Wangal Country, defining not just how the landscape looks, but how it is managed.

The parklands will extend into the heart of the built environment, creating cool and highly liveable neighbourhoods and contributing to the physical and mental wellbeing of the community.

Sydney Olympic Park will have protected its tapestry of ecosystems and continue to regenerate them to create a living bio-cultural landscape that is a critical piece of green living infrastructure in Greater Sydney.

Measures of success

- Increase of total annual visitors to beyond pre-Covid levels
- Increase in visitors coming to the Park for reasons other than sporting, events of parklands – to reflect the increased diversity of uses



Action 1

Parklands to continue ecological and cultural regeneration, enhancing thriving environments and ecological refuges



Action 2

Plan for climate change-driven ecosystem migration including changing conditions for mangrove growth



Action 3

Create nature-positive urban areas that enhance ecological connections and build a green legacy



Action 4

Connect Sydney Olympic Park to Regional NSW's agricultural and ecological systems



Action 5

Create an exemplar naturally-cooled, built environment



Action 6

Restore and regenerate estuarine and freshwater systems



Action 7

Create opportunities for multi-functional parkland uses in accessible locations



Action 8

Reflect distinct roles of parkland areas while retaining as a single Park

Living Laboratory

Sydney Olympic Park will become a living laboratory, with innovation and experimentation embedded in its DNA. It will attract projects, programs and tenants that are the first of their kind, focused on addressing urban challenges – from environmental sustainability initiatives to smart technologies. The whole of Sydney Olympic Park will be a living laboratory, rather than any particular building, and will be positioned to work with partners seeking to solve complex urban challenges.



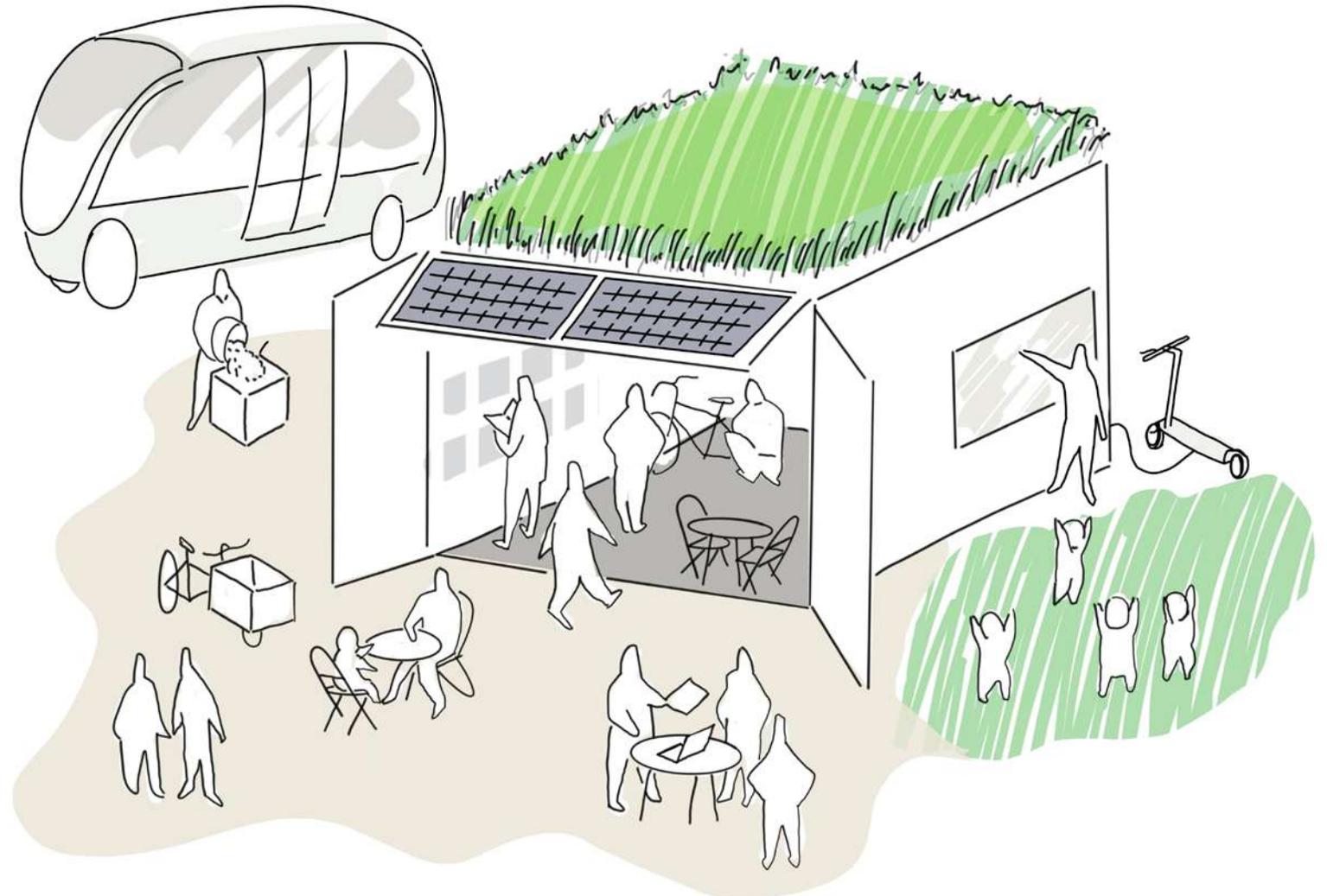
Living Laboratory

Short-Term Actions

Being curious and brave

The Sydney Olympic Park Living Laboratory is as much a mindset as it is an investment in supporting infrastructure. The first step towards becoming a Living Laboratory is a mindset shift from both government and those who invest in Sydney Olympic Park.

Signalling that Sydney Olympic Park is open to the business of innovation and experimentation will be the first step in a transformation towards a living lab. Sydney Olympic Park will develop an investment attraction strategy that seeks out partners domestically and internationally and establish a governance framework that is geared towards investment, partnership support and curation.



Sydney Olympic Park will become a Living Laboratory through supporting innovation and experimentation across a diverse range of industries

Living Laboratory

Strategic Directions

Urban innovation

Sydney Olympic Park has an established history of innovation and experimentation with a focus on sustainability. Living laboratories such as Sydney Olympic Park are vital in the quest for radically different approaches to city-making because they provide the scale, diversity of land uses and customer scenarios as well as the ambition to be places that shape a better future.

Realising this ambition requires the attraction of key institutions, infrastructure and programs and a commitment to weave education throughout the urban core and parklands to learn from the environment itself. Organisations will be attracted to Sydney Olympic Park because it is known globally as a place that incubates and accelerates innovations in urban development.

Measures of success

- Sydney Olympic Park is constantly accommodating research, prototyping and testing
- Sydney Olympic Park has attracted universities, research institutions and programs domestically and globally



Action 1
Sydney Olympic Park will be known as a laboratory for urban experimentation by NSW Government, universities and industry



Action 2
Embed Smart City capabilities across Sydney Olympic Park to create continuous feedback and improvement system for monitoring



Action 3
Provide infrastructure that enables smart places and knowledge sharing including 'digital plumbing' in future development and flexible co-working and production spaces



Action 4
Target attraction of universities, educational and research institutions aligned with specialised activities in Sydney Olympic Park



Action 5
Embed the education of Wangal Country and Indigenous culture throughout Sydney Olympic Park

Living Laboratory

Strategic Directions

Economically productive and distinctive

Sydney Olympic Park will be defined by its concentration of socially and environmentally innovative organisations that will be attracted by the Park's ability to meet their net-zero plus aspirations.

The continuation of its sport and sport-related specialisation is an opportunity to support clustering opportunities, attracting industries such as health and sports science. The focus on sustainability can develop a specialisation in research and innovation. A tourism specialisation can be created through the overlap of major events and ecology.

It will be a place where the ability to work from anywhere is embedded into the fabric of the built environment and planned for in every dwelling.

Measures of success

- Sydney Olympic Park is the primary retail centre in the Olympic Peninsula and surrounding areas
- Increased diversity of industries particularly in professional, scientific and technical services, arts and recreation



Action 1

Plan Sydney Olympic Park as part of a broader network of inter-dependent metropolitan centres



Action 2

Develop an improved retail centre that meets the needs of residents and workers and supports the Olympic Peninsula



Action 3

Foster an identity as a place where people in a range of industries can work anywhere



Action 4

Attract agencies and businesses linked with emergency response and resilience



Action 5

Build on Sydney Olympic Park's emerging cultural production role, including filmmaking and creative industries, to support its cultural identity



Action 6

Create opportunities for social enterprise and community wealth building



Action 7

Develop a targeted investment attraction strategy that targets the types of businesses and industries that will deliver on the strategic vision

Future Resilience

Strategic Directions

By becoming a carbon-positive suburb, Sydney Olympic Park will be a place that enables residents, businesses and investors to meet or exceed their environmental goals. By offering a 'Sustainability as a Service' model, Sydney Olympic Park can attract tenants and investors who are increasingly focused on Environmental, Social and Governance (ESG) targets, net-zero solutions and other environmental stewardship obligations.



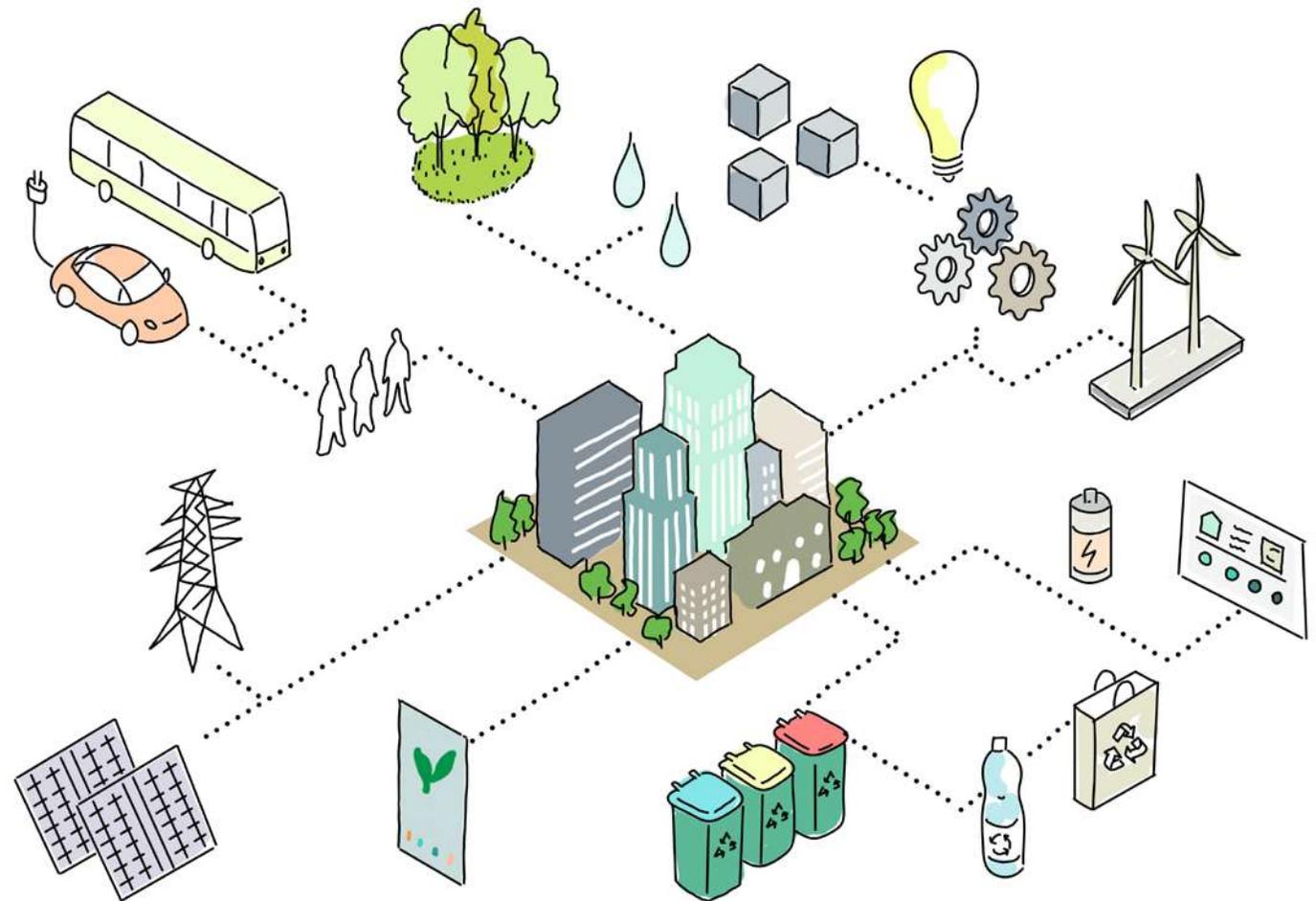
Future Resilience

Short-Term Actions

Facilitating the transition to net-zero

Sydney Olympic Park has already committed to net-zero by 2030 but needs to position itself as a place of sustainability investment by facilitating the transition towards a Sustainability as a Service model. Building the business infrastructure to facilitate access to renewable energy supply and carbon offsets, using the purchasing power of a development area and government agency of this size, is essential to attracting businesses to the neighbourhood.

Creating local share networks for everything from tools and appliances to cars will benefit residents and businesses alike. Supporting innovative design and construction outcomes along the way will encourage other investors, collaborators and researchers to also move towards a net-zero approach.



Infrastructure, share networks and innovative design and construction will enable Sydney Olympic Park to become a place of sustainability

Future Resilience

Short-Term Actions

Carbon-positive and circular

Sydney Olympic Park will build on its Green Games legacy and six-star Green Star Communities rating, becoming an exemplar carbon-positive suburb with more carbon saved than is emitted through its development.

Sydney Olympic Park will be a place that pioneers innovation in waste reduction through a heavy focus on circular economy principles. Considering waste as a future resource has profound influences on everything from neighbourhood development to supply chain processes.

By offering Sustainability as a Service, residents and businesses can meet their net-zero targets simply by taking a lease.

Measures of success

- All residual fossil fuel uses eliminated and 100% of energy is renewably supplied
- Offset all historically embedded and operational carbon emissions
- 100% of waste is diverted from landfill
- No potable water is used for non-potable needs



Action 1

Provide social infrastructure to support a growing population and connect the Olympic Peninsula



Action 2

Activate the public domain with spaces for informal participation in and out of event time and create the conditions for local community use



Action 3

Provide a range of smaller spaces and events that cater to local interest and deliver new social infrastructure for creative and cultural production and participation



Action 3

Provide a range of smaller spaces and events that cater to local interest and deliver new social infrastructure for creative and cultural production and participation

Future Resilience

Strategic Directions

A delivery model for the future

A transition towards a highly-connected place of innovation, social inclusion and activity that leverages its public ownership necessitates a governance and funding model that is sustainable over a thirty-year horizon and beyond.

By 2050, Sydney Olympic Park will have an effective and tailored operating, governance and funding model that allows it to achieve its vision. Remaining in majority public ownership, it will have a diverse funding stream and will work in a highly collaborative manner with the City of Parramatta and NSW Government agencies to ensure long-term sustainability.

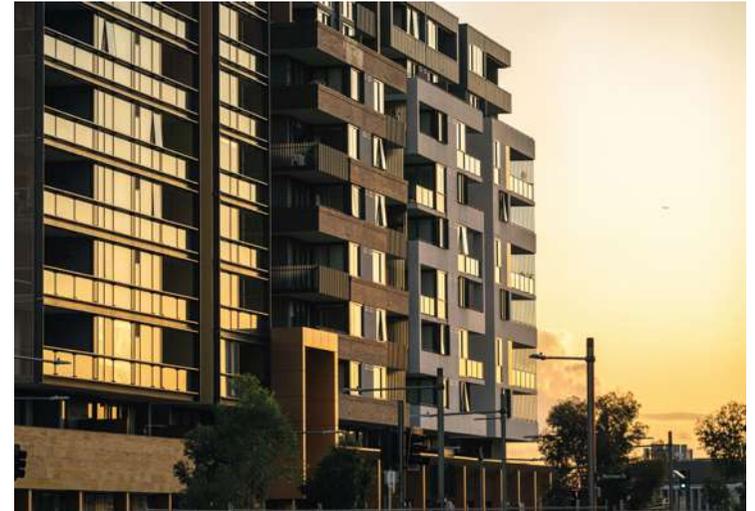
Measures of success

- A delivery model that enables the vision and is sustainable



Action 1

Evolve to a governance framework that enables the delivery of the 2050 Place Vision & Strategy



Action 2

Retain the freehold of remaining publicly-owned land where feasible, with no further land being sold freehold for residential development



Action 3

Increase the opportunity for existing and future facilities to meet community and visitor needs alike, through improved partnerships with Council and stakeholders



Action 4

Set up and maintain an ongoing process of evaluation and monitoring across different horizons and establish performance indicators

Summary

Strategic Alignment

Sydney Olympic Park will play an important role in the growth of Greater Sydney. An alignment with the ambitions of the Greater Sydney Regional Plan (GSRP) is critical to the success of the suburb in a city-wide context.

	Sydney Olympic Park 2050 Strategic Directions									
GSRP Strategic Directions	A place to call home	A complete community	A thriving public domain	Connected + pedestrianised	Immersive and unique experiences	The green lungs of Sydney	Carbon-positive + circular	A delivery model for the future	A living laboratory in urban innovation	Economically productive + distinctive
A city supported by infrastructure: Infrastructure supporting new development										
A collaborative city: Working together to grow a Greater Sydney										
A city for people: Celebrating diversity and putting people at the heart of planning										
Housing the city: Giving people housing choices										
A city of great places: Designing places for people										
A well-connected city: Developing a more accessible and dwellable city										
Jobs and skills for the city: Creating the conditions for a stronger economy										
A city in its landscape: Valuing green spaces and landscape										
An efficient city: Using resources wisely										
A resilient city: Adapting to a changing world										

Stakeholder Benefit Matrix

Sydney Olympic Park is a complex place with many stakeholders and investors. While it shouldn't be all things to all people, Sydney Olympic Park creates great benefits for the key stakeholders that are deeply invested in the Park.

Status	Wangal People	Sydney Olympic Park Authority	NSW Government	City of Parramatta Council	Future Residents	Businesses at Sydney Olympic Park	Everyday Visitors	Event day visitors
Who I Am	The Traditional Owners of the land Sydney Olympic Park is located on.	The future-facing managers responsible for day-to-day management of all public places, parklands and sporting venues at Sydney Olympic Park.	A government committed to the continued evolution and success of the state.	A progressive local council with a sound understanding of the needs of constituents.	A set of sustainability-focused, community-driven residents.	A diverse mix of industries – from finance and insurance to arts and recreation – and emergency services.	Visitors from neighbouring suburbs, Greater Sydney and inter-state.	Visitors from Greater Sydney and inter-state visiting specifically for a major sport or cultural event.
What I Get	A celebration of connection to Country with a focus on reciprocity and learning, ensuring my culture is told and protected.	A revitalised and thriving neighbourhood at the heart of Sydney.	An innovative new neighbourhood and a revitalised area of Greater Sydney that plays a driving role in the social and economic uplift of a key growth region.	A new neighbourhood that reflects the Central River City's continuing sense of prosperity and growth.	A five-minute and highly-connected suburb supported by social infrastructure and with access to expansive parklands.	A collaborative and innovative centre with a focus on sustainability and flexibility.	A thriving centre and recreational, experiential and educational attractions that cater to all ages.	A connected destination that reflects the scale and excitement of major events.
How I Feel	Involved	Proud	Innovative	Emboldened	Inspired	Supported	Welcomed	Excited

We would like to acknowledge the contributors who have worked closely with SOPA and the Sydney Olympic Park community to co-create the Vision & Strategy:

SGS Economics and Planning

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SJB

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Yerrabingin

Urbis

Right Angle

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